

THE ULTIMATE DRIVING COMMUNITY... BUILDING THE FOUNDATION



**BMW Car Club of America
FOUNDATION**

Dedicated to the Promotion of Safety
and the Preservation of History



C A M P A I G N C H E C K P O I N T



Help Us Build a Strong Foundation

ISSUE 8 2015

W

elcome to our Annual Fund Raising Issue! We have had an exciting and very productive year. Street Survival Schools and Student Projections are again on a record breaking pace. The Museum and Archives underwent a major transformation with larger and more displays, along with organization of many objects that have been packed away in boxes. Now it's time to make the final push for fundraising in order to start 2016 off on the right foot.

FROM THE CHAIR



As the team thought through how to present our fund-raising theme, we focused on three key facets of the Foundation – Enjoy, Enrich, Engage. We hope as you read this issue you will find it in your heart to support the Foundation with a donation.

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FOUNDATION LEADERSHIP

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enjoy



No matter how the BMW CCA and the Foundation touch your life, we want you to *Enjoy* your experience. If we can't have fun, then we can't grow and support our critical Street Survival and Archive/Museum programs. And what better way to raise money than to have fun and enjoy the experience?

We must admit that the most exciting way we raise funds is through our Charity Rides. This year we had the honor of having Brian Redman driving the winning #25 CSL at speed during Oktoberfest. *What a thrill!!* Speed, History and Fun, all wrapped in a single package.

Likewise, Bill Auberlen pushed the limit of the #55 M3 GT, exceeding over 200 mph on the front straight of Thunderbolt! There was nothing but grins as the riders exited these cars. Not to be outdone, Tom Plucinsky, driving the #56 M3 GT, and Mike Renner, driving the #93 Joy M3 GT-2, gave these guys a run for the money. Seeing them barreling down the straight, side by side, was amazing. Whether you rode or observed, everyone enjoyed the experience!



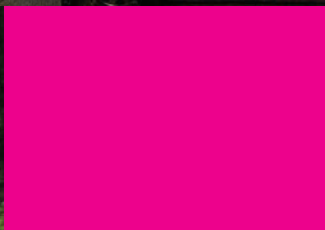
Over the past two years we have integrated Golf into our fund-raising program. This was our inaugural year participating in the BMW Charity Pro-Am, benefiting South Carolina charities. Over \$836,000 was raised for the charities during the tournament. The Foundation was proud to be a participant and a beneficiary of this great tournament. And, I know those of you that came out to see the pros and the celebrities really enjoyed meeting them and watching their antics on the course.



The Foundation Golf Outing during Oktoberfest provided another opportunity to enjoy a round of golf with fellow BMW CCA members. With great hole-in-one prizes (who doesn't want to win an i8 or a X5!) and great sponsor gifts; a good time was had by all! Plus Tom Fitzgerald and Paul Seto qualified to play in the BMW Golf Cup at Pinehurst. Congratulations to Tom and Paul!



Finally, who doesn't enjoy car shows? The Foundation was proud to sponsor the Classics at the Biltmore and participate in the Vintage, Pittsburgh Vintage Grand Prix, Oktoberfest and EuroFest. It's BMWs that have brought us together and it's the people that have made the Foundation successful. Great cars, whether BMWs or not, always bring enjoyment to enthusiasts. We look forward to another great lineup of fun events in 2016, culminating in the 100th anniversary of BMW in Monterey!



en



Enjoyment leads to Enrichment, and vice versa. The two go hand-in-hand.

Every year our highly-acclaimed Street Survival Program *Enriches* the lives of thousands of teens and hundreds of volunteers. There is nothing more rewarding than seeing the smiling face of a nervous teen after graduating from Street Survival.

Saving Lives is the first half of the Foundation's slogan. It's what we stand for, and it's what we proudly do. The skills we teach make for safer drivers. Whether it's avoiding a fender bender or saving a life, we know that Street Survival is a necessary part of the teen's driving experience. And we know that it's the dedication and pride of our volunteers that leads to the enrichment necessary to sustain this very critical program. Then there are the heartfelt letters from parents thanking us when their teen needs to put their Street Survival skills to use. It's at that point that we know that we have made a difference!





Saving History is the second half of the Foundation's slogan. Thirteen years ago our collection was simply a cubicle shelf. Today, we have over 50,000 objects in our 15,000 square foot museum. And it's quite a collection of BMW and BMW CCA heritage. The goal of our collection is to enrich the lives of the enthusiast. Whether it's the enjoyment of visiting our growing museum, researching the history of BMW, or learning more about your BMW, the Foundation is here to provide that value.

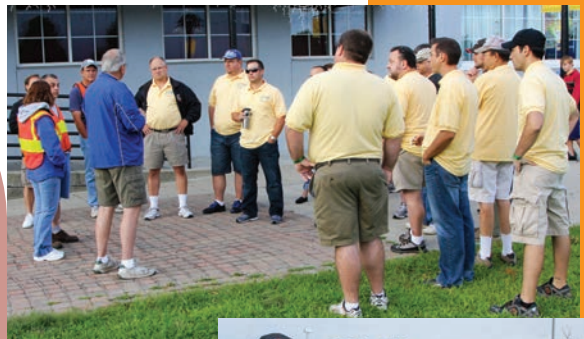
As we grow, we look forward to not only enriching the lives of BMW CCA members but also visitors to the area and school and community groups who are seeking to educate and entertain their members.



Artist's concept of the future Foundation and Museum



engage

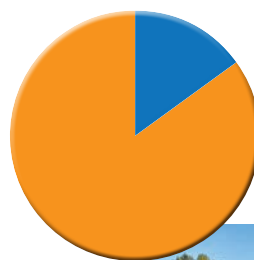


Engage - The most critical element. If you are not *engaged*, then enjoyment and enrichment will not be attained. For the Foundation, engagement is critical to our success. We are a volunteer-driven and donor-driven organization. Without people and funding, we would not exist. In fact, Enjoy, Enrich and Engage is the three-legged stool that supports us.

So how can you engage?



Paid v. Volunteer Hours



■ Total Paid Hours

■ Total Volunteer Hours

First – Volunteers are Key to Our Success!

85% of our hours come from volunteers, with only 26% of our funds going to staff costs. Street Survival is on a constant search for volunteers. Stepping up to be a volunteer, or recruiting volunteers, is critical to growing Street Survival. To learn more about how to become a volunteer go to <http://streetsurvival.org/about/donate-volunteer/>

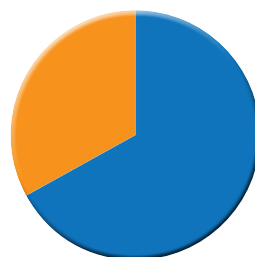
Additionally, you can volunteer to be an Ambassador. The Ambassador Program began in 2015 and we now have over 25 Ambassadors across the country. The goal of the Ambassador Program is to create a team of advocates for the Foundation to support and build on the Foundation's programs. Would you like to be an Ambassador? Learn more at <http://www.bmwccafoundation.org/support-the-foundation/ambassador-program/>

Second – Donations keep us alive! The BMW CCA Foundation is a 501(c)(3) non-profit organization. We rely solely on funding from our sponsors and donations. The Foundation has created a number of giving opportunities:

To make a donation:

- Look for the Donation Envelope in the November and December Issues of the *Roundel*
- Donate online at <http://www.bmwcca-foundation.org/donate-to-the-foundation/>
- Contact one of the Trustees, Steering Committee Members, Ambassadors or Staff.

Sponsor/Donor Contributions v. Registration Fees



■ Sponsors and Donations

■ Registration Fees

Giving Opportunities

The Foundation provides a number of ways for you to support its sustainability, growth and future. Our primary giving opportunities include:

Outright Gifts

One-time gifts or long-term pledges over several years.

Appreciated Securities

Gifts of appreciated marketable securities provide an income tax deduction while protecting you from capital gains taxes.

Donate a BMW, Memorabilia, or Other Valuables

Help the Foundation with a tax-deductible gift of a car or collection.

Matching Gifts

Many companies offer a matching gift program that can increase the value of your gift.

Real Estate

A gift of real property creates a tax deduction based on the full value of the property, while avoiding capital gains taxes.

Planned Giving

There are a number of ways to support the Foundation while providing yourself a continuing income.

Please contact your legal, tax, and financial advisors to ensure you meet IRS regulations.



Individual Donor Recognition Categories

- Founder \$100,000+
- Patron \$50,000 - \$99,999
- Gold \$10,000 - \$49,999
- Silver \$5,000 - \$4,999
- Bronze \$1,000 - \$4,999
- Honor Roll \$1 - \$999



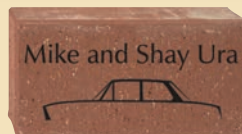


Strengthen the Foundation, one brick at a time.

You can memorialize your donation by ordering a personalized brick to be displayed at the BMW CCA Foundation. To order, or to learn more, go to:

www.fundraisingbrick.com/bmwccafoundation.org

or we can send you an order form via mail or email.



Tire Rack Street Survival Third Quarter Statistics

Completed Schools

2014 - 75

(44 BMW CCA, 24 SCCA, 5 PCA, 1 ACNA, 1 Tire Rack)

2015 - 70

(39 BMW CCA, 23 SCCA, 7 PCA, 1 Tire Rack)

Active Schools - open for registration

2015 - 26

(14 BMW CCA, 9 SCCA, 2 PCA, 1 Corvette)

Students Per School, Average

2015 - 26.5

(28.5 BMW CCA, 24.5 SCCA, 27.6 PCA)

Sold Out Schools

2015 - 38 of 70 - 54%

Total Students

2015 - 1,854



Follow Us!

Make a donation, meet our generous donors, get the latest updates, see your Chapter's support, and more online at www.bmwccafoundation.org



Do you shop Amazon.com?

Amazon donates 0.5% of your purchase price to BMW CCA Foundation when you select the Foundation as your charity! Bookmark the link <http://smile.amazon.com/ch/03-0437428> and support us every time you shop.



THANK YOU CAPITAL CAMPAIGN DONORS

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Paul Dunlevy	Michael Lingenfelter	Mike Ura
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Gold \$10,000 or more

Anonymous	Connecticut Valley Chapter
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BMW CCA	Sandlapper Chapter
BMW of North America, LLC	Tire Rack
Classic BMW Plano	

Silver \$5,000 to \$9,999

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Genesee Valley Chapter	T. Giovanis & Company, LLC
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Martin Foundation	United BMW Roswell

Bronze \$1,000 to \$4,999

Allegheny Chapter	Hoosier Chapter	Oregon Chapter
Alliance Group	Houston Chapter	PCA Peachstate Region, Inc.
Barbara Adams and Larry Schettel	Ian and Lindsey Branston	Peachtree Chapter
Bluegrass Bimmers, Inc.	Jim Diem and Kathy Mincin	Puget Sound Region
BMW Car Club of Sacramento	Kansas City Chapter	Quad Graphics, Inc.
Bob and Sheila Morin	Kashif Abdul-Rahman	Reliable Carriers, Inc.
Brian Larson	<i>in honor of Lara Rahman</i>	Road Runner Chapter
Choo Choo Bimmers Chapter	Larry Engel	Robert and Peggy Fisher
Chris Rich	L. James Liu	Robert D. Mitchell
David and Lora Yando	Lindsay Draime	Rocky Mountain Chapter
David Gannon	Los Angeles Chapter	San Diego Chapter
Dwayne Mosley	Louise E. Watts	Steve Dinan
Elliott Schnackenberg	<i>in honor of John Watts</i>	Sunshine Bimmers Chapter
Enthusiast Media Group	Mark King	Terence B. Simcoe
Eric Keller	Maurice and Sandra Cozzo	Thomas Myers
Flemington BMW	Mini of Rochester	Wendie Martin
George Lear	Mr. and Mrs. David M Ronyak	Westfall Group
Gregory A. Uhler	New Jersey Chapter	White Mountain Chapter
Gulf Coast Chapter	New York Chapter	William Chambers
Hagerty Insurance	Nittany Bimmers Chapter	Zone 2, Porsche Club of America
Hawaii Chapter	Odometer Gears	ZSCCA
Heart of Dixie Chapter	Old Hickory Chapter	

The Legacy Program at the BMW CCA Foundation



You can't take it with you...but you can make a difference by including the BMW CCA Foundation in your will. Thank you!

To make a donation, please visit
<https://www.bmwccafoundation.org/donate-to-the-foundation/>

For a complete list of donors, go to:
www.bmwccafoundation.org/support-the-foundation/we-thank-our-generous-donors/

Our Sponsors





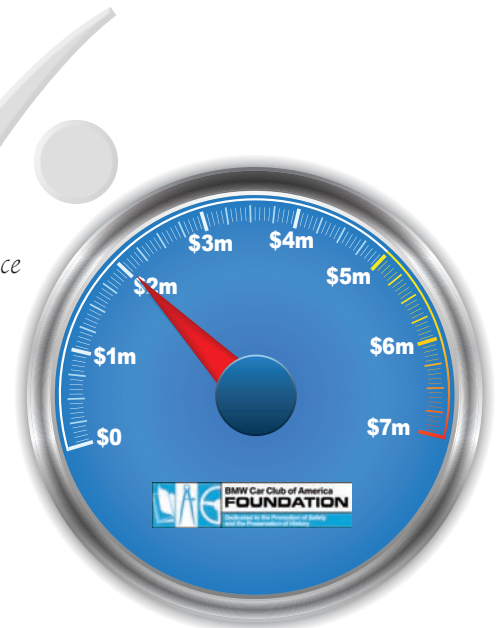
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EVENTS

UPCOMING

- | | |
|---------------------|---|
| December 12 | Tire Rack Street Survival (TRSS),
<i>Port of Los Angeles, Berth 46, San Pedro, CA</i> |
| December 13 | TRSS, <i>Homestead Miami Speedway, Homestead, FL</i> |
| 2016 | |
| February 6-7 | Members-Only Two-Day M School, <i>BMW Performance Center West, Thermal Club Raceway, Palm Springs, CA</i> |
| March 12-13 | Members-Only Two-Day M School,
<i>BMW Performance Center, Spartanburg, SC</i> |
| April 17 | TRSS, <i>Boardman Park, Boardman, OH</i> |
| May 20-22 | The Vintage, <i>Asheville, NC</i> |
| July 14-17 | Pittsburgh Vintage Grand Prix,
<i>Schenley Park, Pittsburgh, PA</i> |
| August 19 | Legends of the Autobahn, <i>Nicklaus Club Monterey, Monterey, CA</i> |
| August 19-21 | Festorics Turn Five Corral and Hospitality Area at the
Rolex Monterey Motorsports Reunion, <i>Monterey, CA</i> |
| August 23-28 | 47th Annual BMW CCA Oktoberfest, <i>Monterey, CA</i>
<i>Celebrating 100 Years of BMW History</i> |



We've reached 29% of our goal.
Get involved and connect with us now:

864-329-1919

www.bmwccafoundation.org

www.streetsurvival.org



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