



CAMPAIGN CHECKPOINT







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pring has arrived! Time to dust off your BMW, change the fluids and hit the back roads. Nothing better then that first drive of the season. Better yet, do the drive with a group of fellow BMW enthusiasts!

It's also spring cleaning time. Yes, I would rather be driving, but you gotta do what you gotta do. Garage, attic, house... time to declutter. So here's a way to make it fun – clean with the Foundation in mind! What's that you say? Do you want my trash?
YES, we say boldly! As they say, one man's trash is another man's treasure.

So as you sort through years (maybe decades) of BMW stuff that is lying around, keep the Foundation in mind. Whether it's old brochures, unique parts, memorabilia or whatever. We even accept cars! So before you pitch, think about donating the stuff to the Foundation. That's what I'm doing. In fact a whole X5 load is headed to the Foundation on my trip to the

And, that trash may be tax deductible!

And, here's what the Foundation does with these donations:

BMW Pro-Am in May.

- Rare and unique items go on display including a donor acknowledgement
- Items for which we have duplicates are made available through the Foundation store. Brochures are a big store item.
 Many enthusiasts are looking for an original brochure for the BMW they just bought.
- Owner's manuals, workshop manuals, and parts manuals make great additions to our extensive archive.
- Other items are used in our fundraising efforts.

And what was that part about a tax deduction? The Foundation will send you an acknowledgement of your donation for tax purposes. We cannot appraise the item; it's up to you to set the value. However, if you have something of significant value, like a car or a very rare item, we will work with you to find a qualified appraiser.

Bottom line – Remember the Foundation as you look at that pile of stuff you haven't touched in years.

LETTER FROM THE



Foundation Elects Lance White as President and Bruce Hazard and Scott Blazey as Trustees

The Foundation is pleased to announce that Lance White was elected President at our annual meeting in February.

Lance succeeds Leo Newland, whose

leadership has seen the BMW CCA Foundation blossom over the past 13 years. Dr. Newland will continue to serve the Foundation as a trustee. Additionally, we are pleased to announce Bruce Hazard and Scott Blazey, previous BMW CCA Presidents, as our newest Trustees. Exciting years are ahead!

Mike Ura, Campaign Chair BMW CCA Foundation

THE ARCHIVES

Welcome to the Archives!

Did you know that the BMW CCA Foundation has the largest collection of BMW literature and memorabilia in the US? Over 50,000 objects and growing! Our goal is to be THE source of BMW's history in the USA, as well as that of the BMW CCA.

Humble Beginnings

Before the Foundation was formed, the BMW CCA had a very small and modest club library. It was essentially two or three book cases with a few magazines (a Roundel collection), several books, and VHS tapes. When the Foundation was formed, this entire collection was donated to jump start our collection. The Library, Archives, and Museum (LAM) was established to preserve the history of BMW and the BMW CCA.

With the club formation in 1969, thirty plus years had passed by when the Foundation was formed in 2002. Many collections of literature, memorabilia, and models owned by CCA members were disappearing as time went on. The CCA wanted a place where collections (great and small) of BMW and CCA related items and materials could be saved for future generations to see. The Foundation LAM was born.

The Foundation started with a small office in the CCA National Headquarters office in 2002. About a year or two later, we moved to our very own location, a whopping 950 square foot office that used to be located one block south of the CCA office. Jump forward to today, we moved three more times, each larger than the last space, finally ending up in a 15,000 square foot facility.

Our Mission

To maintain a historical archive of all things BMW and BMW Car Club related and to make available to the public, technical, historic and general information on BMW automobiles and BMW related-organizations. Additionally, the BMW CCA Foundation encourages the preservation of historic automobiles and items of historic value.

The Library, Archives and Museum Program will create a repository for BMW-related historical documents, literature and paraphernalia, providing club members with access to rare and interesting BMW artifacts, while insuring their continued existence.

Our Collection

Maybe you are like the many thousands of members that are not familiar with the LAM and wonder what is in our collection. We have been collecting anything related to BMW cars, motorcycles, Motorsport, aircraft engines (it was part of BMW's history in the beginning), all BMW clubs, as well as BMW Brands – MINI, Rolls Royce, and more. Currently, we estimate that we have somewhere between 50,000 and 60,000 items in our collection, maybe even more. We have an extensive literature collection consisting of books, various magazine

by Michael Mitchell, Curator

collections, sales brochures, chapter newsletters, service manuals, wiring diagram manuals, catalogs and more. We have an impressive collection of posters, artwork, banners, murals, and signs. Our memorabilia collection consists of a wide range of items – trophies, models, toys, clothing, bicycles, racing gear, broken race car parts, pins, and the list can go on and on. We also have an extensive collection of videos on VHS tapes and DVDs.

Our collection isn't just about the literature and memorabilia. We also have two and a half cars in our collection. Half a car? Yes, the first "car" we received for our collection is a beautiful Inka Orange trailer made from the rear end of a 2002tii. This was well built and restored. The back seat area now has a wicker picnic basket and a Weber grill. The gas tank has been cut open and filled with a Rhino Liner-like material and it is now the ice chest.

The first car we acquired for our collection is an E30 M3 clone of the Ray Korman/Payson Art Car. John Payson is an art gallery owner and wanted to sponsor one of Ray's E30 M3s. Mr. Payson also wanted a show car for his gallery. Ray took a 1985





E30 325e and put all the appropriate E30

M3 bodywork on the car. It was painted to match the real thing. Because this car started out as a Skip Barber track car and then became a show car, it only has a little over 8,000 original miles on it.

The final car in our collection is a beautiful 1978 E23 733i from California, a one-owner car with 124,000 miles. It looks like it just rolled off the showroom floor. We received this car last December.

We also borrow cars and motorcycles from CCA members to display in our showroom.

How to view the collection

We are located in Greer, SC, next door to the BMW Performance Center and across the street from the BMW Manufacturing Plant. From time to time, we have scheduled open houses in conjunction with

THE ARCHIVES continued

various car events in the area. Visitors also stop by when they are visiting the BMW Perfrormance Center or Plant, or when they are driving through the area. We ask that you call ahead to verify we will be open. In the near future, we will publish a schedule online for when we will be open for tours on a given day/week of the month.

If you can't make it to South Carolina to visit, but you are still curious about some of the items in our collection, you can visit us online. Currently, we have approximately 7,500 items entered into our archival database. Please check out these items at: http://bmwcca.pastperfect-online.com/38856cgi/mweb.exe?request=ks

How can I contribute?

A majority of our collection is donations from members, dealers, repair shops, BMW NA and its other organizations from around the country. It doesn't matter how big or how small your collection may be, we would be interested in talking with you. Every car and motorcycle person has a collection of BMW related items. There comes a time when each of us decides to downsize our collection for many reasons. Donate it to the Foundation and it could be a tax write-off for you. Contact Michael Mitchell, Curator, for more

write-off for you. Contact Michael Mitchell, Curator, for more information on donating items to the Foundation: 864.329.1919 or michael.mitchell@bmwccafoundation.org.

ADRENALIN brings the exciting and successful BMW touring car story to the big screen. 50 years of a spectacular sport played out at race circuits around the world. Charismatic

drivers and evocative racing cars from five decades plot the growth of the sport and the technology. From the drifting touring cars of the 60's to the first



victory of the BMW M4 in the highly sophisticated new DTM. The legends behind the wheel tell their exciting stories and bring the golden era of touring car racing alive again.

Now in stock at the BMW CCA Foundation store

(www.bmwccafoundationstore.com) and ready to ship! *This is the U.S. NTSC DVD version.*

See the movie trailer here: http://j.mp/AdrenalinBMWCCAFnd

What do you do with the extra

stuff in your collection?

We try to collect two of most things in our collection. When we have excess, or items that don't fit our collection, we can trade it with other museums or sell it in our online store. It is an opportunity for us to raise money for the Foundation and to fund the program. Check out our online store here:

http://www.bmwccafoundationstore.com/





Play for fun or play for a spot in the BMW Cup at Pinehurst!

Plus, win valuable prizes and a chance to win a new BMW or BMW X5 lease with a hole-in-one!

Monday, September 21, Noon Stockton Seaview Bay Course

Enjoy an afternoon of golf, fun and excitement with your fellow BMW CCA members at the Stockton Seaview Bay Course. This beautiful golf course is located on the resort grounds and runs along Reed's Bay, with beautiful views of Atlantic City.

And, if views and fellowship don't get you excited, maybe this will: you could win a new BMW or a 2-year X5 Lease on our special Hole-in-One Par 3s! This opportunity is sponsored by BMW NA.

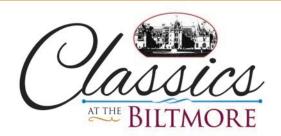
You don't need to be an experienced golfer to play. We have created a fun format that allows novices to experienced golfers the opportunity to play an exciting round of golf, without anxiety. Plus, there will be lots of prizes! Players electing to participate in the BMW Golf Cup will play USGA rules.

Incredible Gift Package for All Golfers

- \$1000 Off the Purchase of a New BMW! This is on top of your BMW CCA Rebate!
- Goodie Bag worth over \$200!

Register Now - \$200 (includes a \$100 tax deductible donation to the BMW CCA Foundation) - Limited to first 120 people who sign up

BMW CCA Member Registration - http://ofest.bmwcca.org/register Non-BMW CCA Member Registration - Msreg.com/Ofest-charity-golf



The BMW Car Club of America (CCA) Foundation will hold its inaugural Classics at the Biltmore event on Saturday, June 27 at George Vanderbilt's 250-room Biltmore Estate in Asheville, North Carolina.

By invitation, 50 exceptional classic cars will be presented and available for public viewing on the lawn of the Biltmore Estate.

Proceeds from the Classics at the Biltmore will benefit the Street Survival® teen driver safety program, an initiative of the BMW CCA Foundation which teaches teens how to survive their most dangerous years on the road.

Street Survival is built upon the premise that safe driving is learned by doing.



FRIDAY, JUNE 26, 2015

The Friday Cruise, \$50 - limited to the first 50 people who register

8:30-9:45 am BMW CCA Foundation Tour and Coffee

10:00 am Performance Center Touring pace laps

Drive your own car on the track. And a presentation by Mike Renner

Lunch at the Performance Center 12:00 pm 1:00-3:00 pm Organized drive to Asheville, NC

4:00 pm Photo Opportunity on the Lawn at the Biltmore

Biltmore Estate Private Tour 6:00 pm - \$50 – includes admission on Saturday The **REQUIRED** purchase of the \$50 ticket entitles the bearer to a private tour of the mansion on Friday evening at 6pm and all day admission on Saturday, June 27.

Dinner at Deerpark at the Biltmore 7:30 pm

· Adults \$100

·Youth 6 -11 \$49

· Child 5 and under Free

SATURDAY, JUNE 27, 2015

The Classics at the Biltmore 10:00 am - 3:00 pm

· You must purchase a Biltmore admission ticket (\$50) through the Foundation. Ticket is \$60 if purchased at the event.

Registration will be open May 1, 2015 through Motorsportreg.com



BMW CCA FOUNDATION AMBASSADOR PROGRAM

What's a BMW CCA Foundation Ambassador? Glad that you asked. Many BMW CCA members are aware of the



BMW CCA Foundation, but fewer really know what it does or why it exists. For some, it's Street

Survival, others may have seen their booth at a Regional Event or at an Oktoberfest, but there are a lot of members who are completely unaware of the Foundation, or its mission.

Even those who are aware of the Foundation may not realize how few people are on the Foundation Board of Trustees, and that there are even fewer Foundation employees. This small group of volunteers and paid staff does a wonderful job, but they can only do so much, and getting the word out about the Foundation so that people are truly informed is an area that can be improved upon, with the help of some volunteers.

Enter the BMW CCA Foundation Ambassador Program. This is not a new idea, but it is finally getting some traction, and we kicked off the program recently at the BMW CCA Chapter Congress in Dallas, TX. The idea is to find a group of volunteers, spread throughout the country, who share a passion for the Foundation and its mission and would be

willing to tell others what it's all about. We are looking for people who can have contact with Chapter members, as well as local BMW Centers, independent repair facilities, local civic organizations (e.g., Rotary Club, Lions Club), the local PTA, local automotive museums, and anyone with whom setting up a dialogue could help promote any facet of the Foundation's goals. If your Chapter or a neighboring one is not currently organizing a Street Survival, we would hope that you could offer assistance to them, and be available to answer questions to help get them on board with that program, as well.

Through some recruitment and an excellent initial response at the Congress, we already have 17 people who are interested in moving this program forward, but we can certainly use more. If you have any interest, or know someone who might be interested, or if you just have questions about what would

be involved, please contact us at ambassador@bmwccafoundation.org.

Your Foundation Ambassador Coordinators, Bob & Sheila Morin



BMW CCA Charity Matching Funds Program Recognizes Chapters that Give Back

The BMW Car Club of America has awarded the BMW CCA Foundation \$10,190.19 as part of their program to recognize BMW CCA Chapters that conduct public service and charitable fund-raising activities and community or public service involvement projects in support of their communities and those in need.

According to Frank Patek, Executive Director of the BMW CCA, "We applaud the efforts of our chapters to support their local charities and especially for their efforts to support the cause nearest our hearts, Street Survival and the BMW CCA Foundation.

The BMW CCA Foundation would like to extend our most sincere appreciation to the BMW CCA and to the Chapters whose community contributions in 2014 made this grant possible.

Chapter Name	Matched Amt:
Allegheny	\$201.92
Bluegrass	\$146.79
Boston	\$410.54
Buckeye	\$380.25
Central Cal	\$135.74
CT Valley	\$478.48
Delaware Valley	\$295.61
Everglades	\$143.55
First Coast	\$257.05
Genesee Valley	\$525.35
Green Mountain	\$219.33
Heart of Dixie	\$573.85
Hoosier	\$184.09
Houston	\$846.85
Illini	\$192.32
Kansas City	\$371.29
Lone Star	\$348.43
Motor City	\$108.36

Chapter Name	Matched Am
National Capital	\$345.51
New Jersey	\$510.86
New York	\$239.24
Nittany	\$306.77
North Star	\$662.64
Oregon	\$38.28
Patroon	\$143.55
Peachtree	\$883.22
Puerto Rico	\$47.85
Puget Sound	\$95.70
Roadrunner	\$95.70
Rocky Mountain	\$95.70
San Diego	\$47.85
Sandlapper	\$837.24
Sierra	\$130.15
Smoky Mountain	\$190.80
Tarheel	\$231.71
White Mountain	\$187.62
TOTAL \$	10 190 19



"Without our volunteers this program would not have gotten off the ground, and without the leadership and tireless hard work from these dedicated and talented individuals we would not have trained over 10.000 students and held 700 schools in the past 12 years. We think it is high time we thank them in a bigger way." Leo Newland, Past President of the BMW CCA Foundation

Circle of Excellence Volunteer Recognition Program Class of 2014

The BMW CCA Foundation Board of Trustees are proud to announce the creation of the Tire Rack Street Survival Circle of Excellence Volunteer Recognition Program.

With the gift from an anonymous donor received through the current Foundation Capital Campaign, the Board of Trustees created a unique program to recognize a group of outstanding Tire Rack Street Survival volunteers. These inaugural awards were announced at the 2015 Chapter Congress.

Chapter Volunteers & Instructors of the Year

Selected by peers and non-Registrars, the following people are recognized as going above and beyond to make Tire Rack Street Survival the best program possible.

BMW CCA/CCC

Gordon Anderson - San Diego Chapter Seth Berlfein - Genesee Valley Chapter Cyrus M Smith - Smoky Mtn. Chapter Tom Allen - St Louis Chapter Will Atkinson - Lone Star Chapter Bill Buck - Lone Star Chapter John Fickel - Kansas City Chapter Frank Gorse - Blue Ridge Chapter David Ortoli - Connecticut Valley Don Kleist - Motor City Chapter Frank Reed - Central California Chapter Jeff Warner - Sierra Chapter Russ Huntoon - Sierra Chapter Isi Papadopoulos - Trillium Chapter

PCA

Randy Faunce -Central Indiana Region Ted Lighthizer - PCA Santa Barbara Region George Barker - Central Indiana Region

SCCA

Sherri Masterson - Northwest Region SCCA Arnie Coleman - Cont. Divide Region SCCA Carol Deborde - Reno Region SCCA Kay Imig - Milwaukee Region SCCA Sam Centellas - South Bend Region SCCA Richard Dunbar - Philly Region SCCA Jim Weidenbaum - Oregon Region SCCA Art Treir - Central Florida Region SCCA

Tire Rack

Sue Blasko

Chapter/Region School Host of the Year Selected by the BMW CCA Foundation, with input from all stakeholders.

Peachtree Chapter - Amber Wooten, Registrar

Hero of the Year - Individual Street Survival School Organizer/Volunteer. Selected by the BMW CCA Foundation, with input from all stakeholders.

Rafael Garces - National Capital Chapter

For more information about the COE Program, see our detailed article in our last issue: http://browndigital.bpc.com/publication?i=245050

Make a donation, meet our generous donors, get the latest updates, see your Chapter's support, and more online at www.bmwccafoundation.org





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Do you shop Amazon.com?

Amazon donates 0.5% of your purchase price to BMW CCA Foundation when you select the Foundation as your charity! Bookmark the link http://smile.amazon.com/ch/03-0437428 and support us every time you shop.

THANK YOU CAPITAL CAMPAIGN DONORS

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John Sullivan, Jr. Mike Ura Lance White The Legacy Program at the BMW CCA Foundation



Want to make a statement about your values? Make that statement through your will by including the BMW CCA Foundation.
Thank you!

Gold \$10,000 or more

Anonymous
Boston Chapter
Buckeye Chapter
BMW CCA
BMW of North America, LLC
Classic BMW Plano

Connecticut Valley Chapter Enterprise Holdings, Inc. Michael Mitchell Michelin North America, Inc. Sandlapper Chapter Tire Rack

Silver \$5,000 to \$9,999

Delaware Valley Chapter Erik and Molly Wensberg Everglades Chapter Frank Patek Genesee Valley Chapter Lonny and LouAnn Shirk Martin Foundation National Capital Chapter Nittany Bimmers Smoky Mountain Chapter T. Giovanis & Company, LLC Tarheel Chapter United BMW Roswell

To make a donation, please visit https://www.bmwccafoundation. org/donate-to-the-foundation/

Bronze \$1,000 to \$4,999

Old Hickory Chapter Allegheny Chapter Barbara Adams and Larry Schettel Bluegrass Bimmers, Inc. BMW Car Club of Sacramento Bob and Sheila Morin Brian Larson Choo Choo Bimmers Chapter David and Lora Yando Dwayne Mosley Elliott Schnackenberg Enthusiast Auto Group Gulf Coast Chapter Hawaii Chapter Heart of Dixie Chapter Hoosier Chapter Houston Chapter Ian and Lindsey Branston Jim Diem and Kathy Mincin Kansas City Chapter

Kashif Abdul-Rahman in honor of Lara Rahman L. James Liu Lindsay Draime Los Angeles Chapter Maurice and Sandra Cozzo Mini of Rochester Mr. and Mrs. David M Ronyak Chris Rich David Gannon George Lear Gregory A. Uhler Terence B. Simcoe Louise E. Watts in honor of John Watts New Jersey Chapter New York Chapter Nittany Bimmers Chapter Odometer Gears Oregon Chapter

Patroon Chapter PCA Peachstate Region, Inc. Peachtree Chapter Puget Sound Region Quad Graphics Inc Reliable Carriers, Inc. Road Runner Chapter Robert and Peggy Fisher Robert D. Mitchell Rocky Mountain Chapter San Diego Chapter Steve Dinan Sunshine Bimmers Chapter Thomas Myers Wendie Martin Westfall Group White Mountain Chapter William Chambers

Memorials

In Memory of John Bissett
Barbara Bisset
Thomas Klee
Bob and Sheila Morin
Ms. Shirley Domin
Stephen and Karen Wasley

In Memory of Brian Herstowski Sandra L. Herstowski *In Memory of Beverly Simcoe* Terry Simcoe

In Memory of Bud Merrill BMW CCA BMW CCA Club Racing Everglades Chapter Roberta Treen

In Memory of John Weaver
Delaware Valley Chapter

In Memory of Frank Patek, Sr.
Scott and Betty Blazey
Tom and Lina Betlow
Helen and Jim Francis
Eddy and Diane Funahashi
Michael Mitchell
Mike and Patty Severide
Patricia Williams

For a complete list of donors, go to: www.bmwccafoundation.org/support-the-foundation/we-thank-our-generous-donors/

CAMPAIGN





BMW CCA Foundation 190 Manatee Court Greer, SC 29651



EVENTS

August 14

May 11-17 BMW Pro-Am Golf Tournament, Thornblade Club, Greenville, SC May 22-24 May 30 The Vintage, Winston-Salem, NC Tire Rack Street Survival (TRSS), First Coast Technical College South, Augustine, FL May 30 TRSS, Monroe Community College, Rochester, NY May 31 TRSS, Seneca College Newnham Campus, Toronto, ON June 7 TRSS, Campgaw Ski Area, Mahwah, NJ

TRSS, Camarillo Airport, Camarillo, CA June 20

June 20 TRSS, Tire Rack, South Bend, IN

June 27 TRSS, Seminole Co. State College, Geneva, FL

June 26-27 The Classics at the Biltmore, Biltmore Estate, Asheville, NC

July 11 TRSS, Montgomery County Comm. College, Blue Bell, PA

July 16-19 Pittsburgh Vintage Grand Prix, Schenley Park, Pittsburgh, PA

Legends of the Autobahn

Nicklaus Club Monterey, Monterey, California

September 21-27 BMW CCA Oktoberfest,

Stockton Seaview Hotel & Golf Club, Galloway, NJ

September 21-27 Charity Golf Outing,

Stockton Seaview Bay Course, Galloway, NJ

October 16 BMW CCA Foundation Open House, Spartanburg, SC

October 17 European Auto Festival, Spartanburg, SC



We've reached 29% of our goal. Get involved and connect with us now: 864-329-1919

> www.bmwccafoundation.org www.streetsurvival.org







