

BMW Car Club of America Foundation



CAMPAIGN CHECKPOINT

The Ultimate Driving Community... Building the Foundation

Street Survival Library and Archive Preservation

Join us
for the drive!



Issue Three





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LETTER FROM THE CHAIR

Mike Ura, Campaign Chair

Join Us On The Drive....

These are the words of the season! What season is that? It's the season of scenic drives. Perhaps it's a club event, a trip to Oktoberfest, Legends, or a track event. Perhaps it is just friends heading to a great place for lunch together. Either way, these drives bind us together. It's a chance to stretch the legs of our Ultimate Driving Machines while continuing to grow the bonds between cars, friends, and our heritage.

It's also the season to teach our teens to drive. Yes, it's Street Survival time and schools across the country are in full swing. Demand for schools far exceeds our capacity to meet demand. Our Street Survival team has been actively tackling this problem. The Audi Club of North America has just gotten on board with a commitment to hold 10 schools. Funding from the Capital Campaign has allowed us to develop online instructor training, perfect for growing our instructor pool. And, we have made a \$10,000 donation to the SCCA Foundation to help them grow their Street Survival schools. Altogether, we are on target to exceed our 2013 record year. But teen driving deaths continue to rise, so we remain diligent to our drive for campaign funding to grow this important program.

We all know that in order to have fun on those scenic drives, we need to keep our BMWs in tip top shape. For those of us who enjoy tinkering with our BMWs, finding information about our cars is getting harder and harder.

That's where the Foundation's Library and Archive can help. We continue to grow our archives and now have over 40,000 artifacts. However, accessibility to the artifacts in our archives is a real challenge.

One of the goals of the Capital Campaign

is to make the archives

available to every-

one. For example,

we have over 1000

training tapes from

BMW on how to maintain and

repair those "newer"

classics. Funding from the

Capital Campaign will allow us to make this critical resource available to all.

So, join us on the drive!

Mike



Next up: Dealerships!

In the November issue of Checkpoint, we will begin recognizing BMW dealerships who have supported the campaign. Join us! Be a part of "The Ultimate Driving Community...Building the Foundation."





A CHAT WITH SKIP BARBER

The Captial Campaign Honorary Committee consists of Skip Barber, Steve Dinan, David Hobbs, and R. J. Valentine. Each has committed to the Foundation's principles and programs.

- Editor

Skip, you are a former professional driver and one of only two Americans to win the Formula Ford National Championship and then make it to F1. You are a past President of the prestigious Road Racing Drivers Club (RRDC), the longtime owner of Lime Rock Park, and an accomplished automotive connoisseur and collector.

However, you are perhaps best known as the founder of the largest professional driver training and racing school in the world. The Skip Barber Racing ladder system of organized, professional classes in identical, "spec" machinery re-wrote the book on how scores of aspiring drivers built their professional careers over the last 25 years including five who have made it to F1 so far!

In fact, your collaboration with BMW on the first BMW Skip Barber Advanced Driving School program was a major success story for 10+ years in the 1980s and is a direct predecessor to today's BMW Performance Center in South Carolina.

Why did you agree to serve on the Honorary Committee of the BMW CCA Foundation?

Well, I have always considered myself a BMW guy. We have had a long partnership with the company at Lime Rock over the years, and in working closely with them I have become increasingly aware of the many facets of the BMW Car Club that are notable and impressive. The activities of the BMW CCA Foundation is but one example.

What about the Tire Rack Street Survival program is poignant to you?

A critical element of your program that I very much admire is teen drivers being asked to learn emergency car control techniques in the cars they drive every day. Exploring these exercises in new cars that have every conceivable active safety technology does not have nearly the impact of driving the family "hand me down" that teens so frequently are relegated to in their first car.

Is there any universal "rule of driving" that you would hope all teenage drivers could learn right from the start of their driving experience?

I advise parents all the time to instruct their kids to put their phone in the glove box every time they get behind the wheel. NO TEXTING!

As a lifelong professional driver and educator, what about modern day driver training do you find disconcerting?

My question is more WHAT modern day driver training?? There is not nearly enough hands-on driver training for teens in this country in any context. And the sad fact of the matter is that most parents are not really equipped to help, because most of them lack basic skills themselves.

Is there anything you would like to add about modern day automotive technology and the sense of invincibility it can inspire?

I am staggered by what I see on the highway with people seemingly oblivious to traffic conditions, frequently in poor weather or visibility, either following too closely to traffic ahead or causing a train of cars behind looking to get by.

A related pet peeve of mine is people NEVER checking their mirrors, completely unaware of the prospect of standing water in the roadway, and the many other imminent dangers all around them. This is a serious accident just waiting to happen, and despite all of the advanced safety technology in today's vehicles, they seem genuinely surprised when it does!





CAMPAIGN DONORS TO DATE

BMW CCA AND FOUNDATION BOARDS

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Scott Hughes	Mike Ura
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GOLD - \$10,000 OR MORE

Anonymous
Anonymous

SILVER - \$5,000 TO \$9,999

Martin Foundation
Michael Mitchell, Sandlapper, for Library/Archives, Museum
Frank Patek, Sandlapper
Lonny and LouAnn Shirk, Nittany Bimmers
Erik and Molly Wensberg, White Mountain

BRONZE - \$1,000 TO \$4,999

Anonymous
Kashif Abdul-Rahman, Hoosier, In Honor of Lara Rahman
Barbara Adams and Larry Schettel, Windy City
Ian and Lindsey Branston, Sandlapper
Maurice and Sandra Cozzo, White Mountain
Lindsey Draime, Michiana
Robert and Peggy Fisher, Puget Sound
David Gannon, Great Plains
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George Lear, Sandlapper
Robert Mitchell, Choo-Choo Bimmers
Bob and Sheila Morin, Connecticut Valley
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Thomas Myers
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Gregory Uhler, San Diego
Louise Watts, Buckeye, In Honor of John Watts
David and Lora Yando, Old Hickory
Wendie Martin, Oregon

BMW CCA CHAPTERS BY REGION

North Atlantic Region Total \$49,723

Boston Chapter \$10,000
New Jersey Chapter \$3,100
New York Chapter \$2,500
Delaware Valley Chapter \$5,100
Connecticut Valley Chapter \$15,000
Genesee Valley Chapter \$5,588
Allegheny Chapter \$1,000
Patroon Chapter* \$2,585
Nittany Bimmers Chapter \$2,000
White Mountain Chapter \$1,000
Pine Tree Chapter \$500
Pocono Mountain Chapter \$600
Green Mountain Chapter \$250
Mountain State Chapter \$500

North Central Region Total \$17,189

Buckeye Chapter \$10,000
Badger Bimmers Chapter * \$500
Hoosier Chapter \$1,125
Iowa Chapter \$479
Bluegrass Bimmers Chapter \$3,085
Old Hickory Chapter \$2,000

Pacific Region Total \$11,774

LA Chapter \$1,774
Puget Sound Region Chapter \$1,000
San Diego Chapter \$1,500
Oregon Chapter \$1,200
Sacramento Valley Chapter \$1,000
Central California Chapter \$500
Inland Empire Chapter \$500
Hawaii Chapter \$1,500
Sierra Chapter \$800
DorkFest \$1,000
Roadrunner Chapter \$1,000

South Atlantic Region Total \$44,393

National Capital Chapter \$6,000
Tarheel Chapter \$5,000
Peachtree Chapter \$2,000
Everglades Chapter * \$6,000
Sandlapper Chapter \$13,553
Blue Ridge Chapter * \$340
Tidewater Chapter \$500
Heart of Dixie Chapter \$3,000
Sunshine Bimmers Chapter \$1,000
Smoky Mountain Chapter \$5,000
Gulf Coast Chapter \$1,000
Choo-Choo Bimmers Chapter \$500
Puerto Rico Chapter \$500

South Central Region Total \$10,345

Rocky Mountain Chapter \$3,000
Houston Chapter \$3,000
Kansas City BMW Club \$3,600
Flat Out Classic 2 Regional Event \$245
Great Plains Chapter \$500

BMW CCA Matching Grant Total \$11,152

* for Street Survival

HONOR ROLL - \$1 TO \$999

Allegheny Chapter

Mark Blockland
Janet Harner
James Matthews

Badger Bimmers Chapter

Jim Heindl
Greg Stoeger
Jim and Charlene Van Orsdol
Craig Walker
Gerald and Deborah Wetter

Bayou Chapter

Alfred French
Charles Porche Jr.
Sean Ricard

Bluegrass Bimmers Chapter

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Ted Gross
Bill Wade
Murray Ratham Wilson

Blue Ridge Chapter

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John Griffiths
Aubrey Hall
Phillip Haney
Mary Haycox Johnson
David Hudson
Norman Melchert
Wayne Settle

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Steven Branson
Francis Dauphinais
Frank Del Bonis
Scott Doliner
Murat Dymov
Neal Heffron
Beth Niarchos
Lyle Nyberg
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Trevor Rhone
Chris Rich
R. Riddle Jr. *
Rita Rudyak
John and Joan Sebastian
Ed Seligman
Gregory Thornton
R.J. Valentine
Phillip Zeissig

Buckeye Chapter

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Christopher Costeines
Frank Diedrichs
Eric Evenson
Todd Montgomery
Ralph Riedel
Michael Rohrbaugh
William Sarran
Erik Shifflett
Richard Snider
George Thielen
Gail Ulrich

Canada

Greg Pallone

Central California Chapter

Mike Farrar
Ron Ernest Pohndorf
Charles Rigsbee
Roger Scille

Connecticut Valley Chapter

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John Bate *
John Bisset
David Carli
Dave Carlson
Joe and Norann Dillon *
Shirley Domin
William Hill
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Roman Jamieson
Rick Kearney
Thomas Klee
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Bob and Sheila Morin in
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Gary and Diane Ransom
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Stephen and Karen Wasley in
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David Flogaus
David Robert Hlcks
Timothy Hilbert
Robert Hodor
Walter William Kaminski
Tony Kasser
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John Read
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Marcus Schuermann
Robert Solomon

England

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Hollis Hendrickson
Carolyn Imburgia
Catherine Kelly Lengers
Barry Norman
Jeff Otten
Richard Oxenreiter
Roger Seward
Tracey & Gregory Stewart *
James Thompson
Svein Utskot

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Stephen Schutz

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Jeffrey Daly
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Brandon & Jessica Pribyl *
Jan Scott

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Michael Staub
Chuck Vossler

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Cliff Chew
Brian Larson
Marc Leediker
Ben Qureshi
William Salmonsens
Chris Scotto
Peter Wright

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Mark Buehler
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Frank Goei
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Gerald Grube
Randall Harris
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Thuan Le
John Lehne
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Neville Thomas

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Karl Shreiner
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Perry Juel
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Robert Michels
Robert Tate

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David Fisher in honor of
Brian Morgan
Jim Mackall
David and Sharon Ronyak
Dave Singleton

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Robert Maher
Kent June
Jim Scott
Don Thompson
Barry Whitworth

Patroon Chapter

David Krupski*
Andrew and Marilyn Mair
Jon Skalwold

Continued on next page...

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Gary Beck
Nelso Chu
James Eubanks
Gurdon Hornor
Bryan Hudgins
Robert Kerris
David Linton
Fernando Perez
R.S. Chip Ritchie
Rolf Sannes

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Daniel Morency *
Roger Piasio

Pocono Mountain Chapter

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Chester Sobuta

Puerto Rico Chapter

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Pedro Medina

Puget Sound Region Chpt.

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James Hanks II
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Marc Kramer
Mark Metzger
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Dell Thomas

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Susan Sleep

Roadrunner Chapter

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Grant Lowe
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Tony Waters
Nikki Weed in honor of Mr. Jaws
John Wehlitz
Patricia Williams
George Worsham

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Melody Gustafson
Pat McGoff
Janet Shure

Sin City Chapter

James Barber
Roy Stake

Smoky Mountain Chapter

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H.C. Lawrence Smith
James Wallace

Sonora Chapter

Ramona Pereira

St. Louis Chapter

Vic Cremeens
Steven Crock
Eddie DeWees
Rob Handshy
Oscar Hantz
Robert Herold
Thomas Marsh
Duke Niedringhaus
Mark Timberlake

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Tidewater Chapter

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✓. O'FEST COVERAGE

Kelsy Hill

If you're a golfer, the chance to play at one of the nation's top courses is something you look forward to with utmost delight. Add to this the fact that you could (a) win an i8, (b) win a 2-year X5 lease, and (C) secure a spot in the BMW International Golf Tournament at Pinehurst. Mix in that you're helping to support the BMW CCA Foundation and we're talking about one truly amazing day at the links!

The Beaver Creek Golf Club was simply breathtaking. From the sights of the perfectly manicured greens and the Rocky Mountains to the relaxing sounds of the Beaver Creek River rolling through the course, it was easy to capture the incredible location as I posted to Instagram throughout the day. Anyone can sign up for a day of golf, but not everyone can hang out with a few hundred other petrol-happy pedal pushers in the middle of the first hole among quite the collection of BMWs. I think #winning was quite apropos!

Sure, I didn't get a hole in one or win a new car, and I certainly wasn't invited to play at Pinehurst this Fall,

but who cares? I had a great time making some new friends, seeing some sweet cars, and even learning a few new expletive phrases from my foursome as those famous aspen trees provided a chorus of cracks, pings, and crushed dreams throughout the day. As they say in just about everything, "better luck next year" and I honestly can't wait for O'Fest 2015!



Wendie Martin

BMW CCA's Oktoberfest 2014, held June 16-20 was a perfect combination of my favorite cars, BMW CCA members, and outdoor adventures. This was a place where horsepower, beautiful scenery, incredible cars and friends all met to create an unforgettable experience. Add a world class resort and the mountains and you have a sense of what car EUTOPIA is.

A test drive of the new M4 was impressive in every way, but then a ride in the new i8 was unforgettable. This is no mortal toy; the i8 is wicked smart in power allocation from electric to gas with killer sounds and a body that won't quit. There was a cooking school with master chefs and the rally that ended at the lodge with an incredible catered lunch. The drifting competition, auto cross, concours, and Gymkahna kept my car appetite under control. A great time was had by all 600 of us from across the country as we celebrated BMWs of all ages!



Frank Patek, BMW CCA Executive Director, and Wendie Martin, Foundation Publicity Chair, with the i8.

✓. WHY WE GAVE

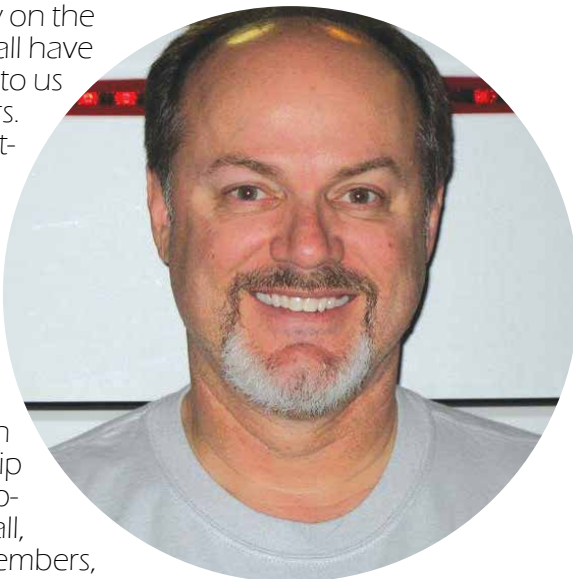
Dwayne Mosley, Sandlapper Chapter President

As a BMW CCA member, I choose to support the Foundation's Capital Campaign for several reasons. First, being local to the CCA National office and the Foundation, I've witnessed firsthand the positive direction they are headed in supporting the marque. There has been an explosion of the Foundation's archives and library of donated BMW memorabilia, all impressively organized by Michael Mitchell's dedication to the cause. Their new facility will soon rival the Zentrum, Manufacturing Plant tours, and Performance Center as a destination for BMW owners and CCA members.

Second, if you look beyond "stuff" to the Foundation's public face nationwide, you immediately find the Street Survival program. There's been a steady, impressive realization of the value of Street Survival schools, even to the point of Porsche and the SCCA coming on-board to sponsor and implement these events. Each year Street Survival helps thousands of teenagers to better understand their responsibilities as drivers. Considering my own children and the lack of quality driver education that's provided by public and tech schools, I think of this outstanding program as a very affordable first foray into responsible "driver education." As a side note, these events could not take place without a dedicated staff of volunteers who receive zero compensation and very little recognition. Please personally thank anyone you know who is giving their "free time" to help our children become better drivers.

Third, helping the Foundation with their campaign is also a way of helping the CCA advance its objectives. After all, we are all CCA members who maintain our Club memberships for our own specific reasons. Central among them, according to many of those in the Sandlapper Chapter, is the social aspect and long-term friendships developed throughout the years. Our cars, driving events, social events, helping our youth

learn safety on the road, they all have high value to us as members. But, our lasting friendships? They are priceless. Consider that all of these factors help sustain membership in our Chapters. After all, without members, we cease to exist.



As a Chapter, we gave to the campaign to promote the agenda of both the BMW Car Club of America and the Foundation. We're located in South Carolina, so it's easy for us to see and believe. For those of you who are remote to South Carolina, I challenge you to believe in, and contribute to this worthwhile effort. As Campaign Chair Mike Ura states in this edition of Checkpoint, please "Join us on the drive." We chose as a Chapter to dig deep, and we encouraged our membership to step up, dig deep and feel proud that they can help. As a national group, we encourage everyone to "Join us on the drive." Be a part of the Capital Campaign. Visit when you're in the area to see for yourself. You'll enjoy the facility and archives, and can proudly tell your friends and neighbors how your chosen interest group, the BMW CCA Foundation, is expressing its civic responsibility by helping to better train our teenage drivers. They should appreciate the effort and may even volunteer to help out.

2014 Street Survival School Statistics:



	Q1	Q2	YTD
Schools Held	6	34	40
Schools Sold Out	6	12	18
Students Trained	186	871	1,057

For a complete listing of schools in your area, please visit <http://streetsurvival.org/school-schedule-registration/>



DONATE NOW

DONOR INFORMATION

Names: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ Phone (evening): _____ Mobile: _____

Email: _____

This is my/our:

☐ Personal ☐ Company ☐ Foundation ☐ Gift

CREDIT CARD INFORMATION

American Express / Discover / MasterCard / Visa

Card No.: _____

Exp. Date: _____ Security Code: _____

Signature _____

GIFTS & COMMITMENTS

I (we) agree to contribute the total sum of \$ _____

Our contribution is for:

- ☐ The Full Benefit of the Campaign
- ☐ Street Survival
- ☐ Library/Archive/Museum

I (we) agree to pay our contribution:

- ☐ All at once
- ☐ Partial payment enclosed, please remind me for the remainder of my gift on ____/____/____

My gift will be paid over a period of:

- ☐ 1 year ☐ 2 years ☐ 3 years ☐ Monthly bank draft

Please remind me of my commitment:

- ☐ Monthly ☐ Quarterly ☐ July 1 ☐ Dec. 1

PLANNED GIFTS

- ☐ The BMW CCA Foundation is in my/our estate plan

Please send me information on:

- ☐ Bequest through a will ☐ Life Insurance
- ☐ Charitable Gift Annuity ☐ Charitable Remainder Trust
- ☐ Retirement Assets (IRA, 401K)
- ☐ Other: _____

GIFTS OF SECURITIES

The campaign encourages gifts of securities. For information about stock transfers please contact:

Louis Goldsman, Treasurer
 foundation@goldsman.com
 Or 805-499-3849

BMW CAR CLUB OF AMERICA FOUNDATION and STREET SURVIVAL TEEN DRIVER EDUCATION

a 501(c)(3) charitable organization

190 Manatee Court, Greer, S.C. 29651



You can also donate by phone at 864-329-1919 or online.

✓. UPCOMING EVENTS

August 2014

2nd: Bimmer Fest East in Aberdeen, MD

October 2014

2nd - 4th: Petit LeMans at Road Atlanta

17th: BMW CCA Foundation Open House in Greer, SC

17th - 18th: EURO Auto Festival in Greer, SC

For the latest schedule of Street Survival Schools including over 30 schools already scheduled for 2014, please visit www.streetsurvival.org



We've reached 17% of our goal.
Get involved and connect with us now:

864-329-1919

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