

BMW Car Club of America Foundation

✓. CAMPAIGN CHECKPOINT

The Ultimate Driving Community... Building the Foundation



The Capital Campaign exceeds \$1 Million goal in 2013!



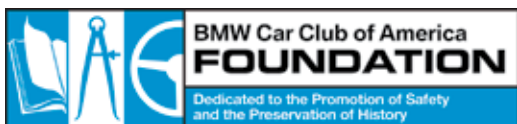
Street Survival



Archive and Library



Preservation



Premiere Issue





IN THIS ISSUE

- 2: Foundation Leadership
- 3: Letter from the Chair
- 4: Why We Gave
- 4: Challenge Grant Update
- 5 - 7: 2013 Capital Campaign Donors
- 8: Tire Rack Street Survival
- 9 - 10: Foundation News
- 11: Donate Now
- 12: Calendar of Events

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- | | |
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- | | |
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- | | |
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| Lance White | Cincinnati, OH |
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Additional Campaign Volunteers

- | | |
|------------------|--------------------|
| Matt Service | Hartford, CT |
| Richard Wortmann | Kennett Square, PA |



LETTER FROM THE CHAIR

Mike Ura, Campaign Chair

Welcome to the first edition of the BMW CCA Foundation Newsletter – Campaign Checkpoint. If you are an avid rallyist you will instantly recognize this word. Now Satch Carlson could go into great depth about the importance and significance of a checkpoint in any journey. And a journey is what the BMW CCA Foundation has embarked. Our next 5 years will see a complete transformation of the Foundation. You are part of that journey. So that we don't get lost, we need checkpoints!

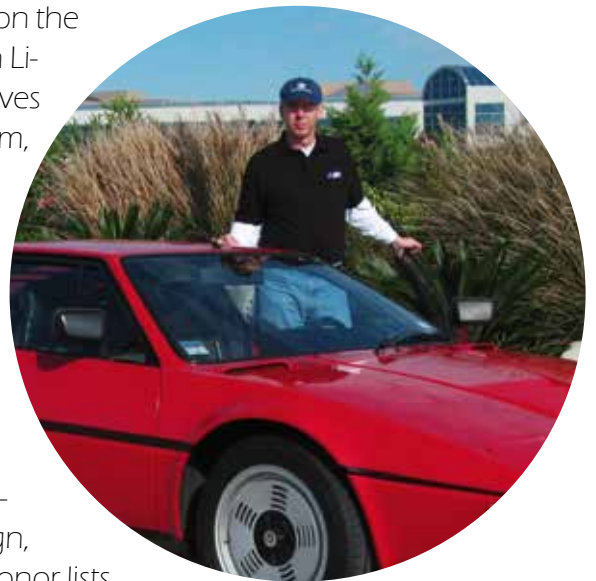
The Campaign Checkpoint is focused on providing you with the progress of the Foundation's transformational journey. It's one that has already begun:

- We kicked off our \$7,000,000 Capital Campaign and reached our first \$1,000,000 checkpoint!
- We achieved 101 Tire Rack Street Survival® Schools for the first time ever! Again a significant checkpoint for 2013.
- We moved into a larger facility, allowing us to finally showcase and make accessible our archives and vast collection of BMW memorabilia.
- And, we have purchased a building and property that allow the BMW CCA and the Foundation to be located in the center of all things BMW in the US.

Our goal for this newsletter is to simply help you help us along our journey. Sounds simple, but the BMW CCA is a vast community of members, chapters, donors, sponsors and enthusiasts. The Foundation is an integral part of that community and the BMW CCA. Our success will create growth in this community and allow us to broaden our programs for the benefit of all. So what can you expect to see every quarter?

- Status of the Tire Rack Street Survival Program®, including metrics, upcoming schools and success stories

- Updates on the Foundation Library, Archives and Museum, including detail reviews of important items in our collection



- Updates on the Capital Campaign, including donor lists, sponsors and special campaigns
- Listing of Events that the Foundation is participating or hosting
- And, lots of photos!

Besides the newsletter, you will see an enhanced website and Facebook presence. Make sure to Like Street Survival and the BMW CCA Foundation Facebook pages.

Till next time, thanks for your support!



The Campaign exceeded \$1 Million in 2013. Help us reach top speed by donating now on page 11.



WHY WE GAVE

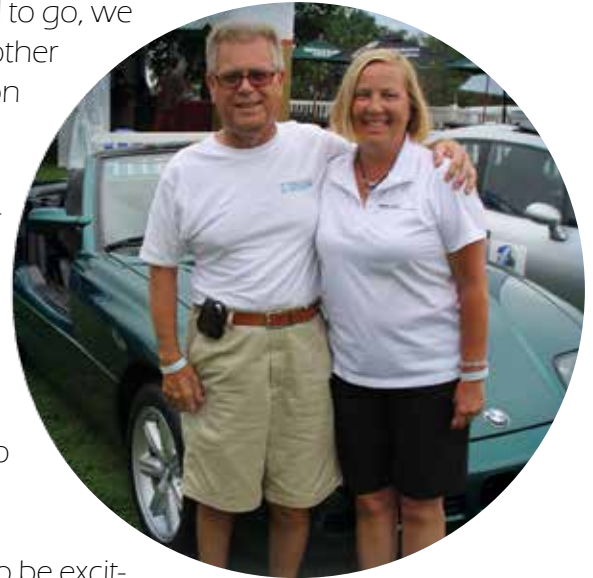
Lonny and Lou Ann Shirk

We truly believe in preserving the Heritage of BMW and supporting the Tire Rack Street Survival Program.®

We visited the former Foundation site several times and realized they were doing the best they could with what they had, but could envision how much better it would be if they could relocate to a building that better suited their needs. We are anxious to see the results of the transition into the newest location to enable the Foundation to expand their ability to sort, catalog, and display more of the BMW memorabilia already in their possession and to allow them the opportunity to grow as needed.

Participating as coaches for the Street Survival Program® has been very rewarding to us. Every time a local teen conveys to us how much they learned from attending the school, and how they told their friends

"they" need to go, we give each other that "mission accomplished" look. It is refreshing to see teens excited about a program designed to help them.



It is going to be exciting to watch the Foundation grow and we wish them success in reaching and exceeding their goals.



CHALLENGE GRANT

"Through the diligent efforts of many," Campaign Chair Mike Ura announced this month, "the \$250,000 campaign Challenge Grant was matched dollar-for-dollar by the BMW CCA membership, accounting for a combined \$500,000 in gifts to the campaign. We are extremely grateful, not only to the generous, anonymous Challenge Grant donor, but to the hundreds of BMW CCA members and Chapters who made this possible."

A list of the Challenge Grant donors begins on page 4 of this newsletter. Several additional Chapter gifts are still expected, following their scheduled January meetings. They will be listed in future Campaign Checkpoint newsletters.

The \$7 million capital campaign began in July 2013

and is anticipated to take approximately three years to complete. The campaign will strengthen and expand the Tire Rack Street Survival® program, create a new and permanent home for the Foundation, and also establish a facility on newly purchased land next to the BMW Performance Center. The facility will house the BMW CCA Library and Archive and create a space to display up to 20 cars on a rotating basis. The campaign has generated \$1,065,000 to date.

During the campaign, whose activities are being driven by a 10-person campaign Steering Committee, businesses and individuals who are involved in any way with the BMW CCA or the Foundation will be approached and asked for support. Progress will be reported quarterly in this Campaign Checkpoint Newsletter.



2013 CAMPAIGN DONORS

BMW CCA AND FOUNDATION BOARDS

Paul Dunlevy	Michael Lingenfelter
John Eveland	Leo Newland
Louis Goldsman	Nick Owen
Bruce Hazard	Bruce Smith
Scott Hughes	Mike Ura
Steve Johnson	Lance White

GOLD - \$10,000 OR MORE

Anonymous
Anonymous

SILVER - \$5,000 TO \$9,999

Michael Mitchell, Sandlapper, for Library/Archives, Museum
Frank Patek, Sandlapper
Lonny and LouAnn Shirk, Nittany Bimmers
Erik and Molly Wensberg, White Mountain

BRONZE - \$1,000 TO \$4,999

Barbara Adams and Larry Schettel, Windy City
Kashif Abdul-Rahman, Hoosier, In Honor of Lara Rahman
Maurice and Sandra Cozzo, White Mountain
Lindsey Draime, Michiana
Robert and Peggy Fisher, Puget Sound
David Gannon, Great Plains
Brian Larson, Lone Star
George Lear, Old Hickory
Robert Mitchell, Choo-Choo Bimmers
Bob and Sheila Morin, Connecticut Valley
Dwayne Mosley, Sandlapper
Chris Rich, Boston
Terence Simcoe, New Mexico
Gregory Uhler, San Diego
Louise Watts, Buckeye, In Honor of John Watts
David Yando, Old Hickory



BMW CCA CHAPTERS BY REGION

North Atlantic Region Total \$43,935

Boston Chapter \$10,000
New Jersey Chapter \$1,000
New York Chapter \$500
Delaware Valley Chapter \$5,000
Connecticut Valley Chapter \$15,000
Genesee Valley Chapter \$4,000
Allegheny Chapter \$1,000
Patroon Chapter Street Survival \$2,585
Nittany Bimmers Chapter \$2,000
White Mountain Chapter \$1,000
Pine Tree Chapter \$500
Pocono Mountain Chapter \$600
Green Mountain Chapter \$250
Mountain State Chapter \$500

North Central Region Total \$17,064

Buckeye Chapter \$10,000
Badger Bimmers Chapter \$500
Street Survival
Hoosier Chapter \$1,000
Iowa Chapter \$479
Bluegrass Bimmers Chapter \$3,085
Old Hickory Chapter \$2,000

Pacific Region Total \$9,774

LA Chapter \$1,774
Street Survival
San Diego Chapter \$1,500
Oregon Chapter \$1,200
Sacramento Valley Chapter \$1,000
Central California Chapter \$500
Inland Empire Chapter \$500
Hawaii Chapter \$1,500
Sierra Chapter \$800
Pacific Region DorkFest \$1,000

South Atlantic Region Total \$43,892

National Capital Chapter \$6,000
Tarheel Chapter \$5,000
Peachtree Chapter \$2,000
Everglades Chapter Street Survival \$6,000
Sandlapper Chapter \$13,553
Blue Ridge Chapter Street Survival \$340
Tidewater Chapter \$500
Heart of Dixie Chapter \$3,000
Sunshine Bimmers Chapter \$1,000
Smoky Mountain Chapter \$5,000
Gulf Coast Chapter \$1,000
Choo-Choo Bimmers Chapter \$500

South Central Region Total \$7,345

Rocky Mountain Chapter \$3,000
Kansas City BMW Club \$3,600
Flat Out Classic 2 Regional Event \$245
Great Plains Chapter \$500

HONOR ROLL - \$1 TO \$999

Allegheny Chapter

Janet Harner

Badger Bimmers Chapter

Gerald and Deborah Wetter

Jim Heindl

Craig Walker

Bayou Chapter

Alfred French

Charles Porche Jr.

Sean Ricard

Blue Ridge Chapter

Paul Coakley

John Griffiths

Aubrey Hall

Phillip Haney

David Hudson

Norman Melchert

Wayne Settle

Bluegrass Bimmers Chapter

Ted Gross

Bill Wade

Boston Chapter

Steve Bader *

Steven Branson

Francis Dauphinais

Scott Doliner

Murat Dymov

Neal Heffron

Beth Niarchos

Lyle Nyberg

Richard Quinn Jr.

R. Riddle Jr.

Rita Rudyak

John and Joan Sebastian

Gregory Thornton

R.J. Valentine

Phillip Zeissig

Buckeye Chapter

Don Bianco

Todd Montgomery

Ralph Riedel

Michael Rohrbaugh

William Sarran

Erik Shifflett

George Thielen

Gail Ulrich

Central California Chapter

Ron Ernest Pohndorf

Charles Rigsbee

Connecticut Valley Chapter

John Bate *

Joe and Norann Dillon *

William Hill

Thomas Ireland

Rick Kearney

Thomas Klee

Derk Philippona

Gary and Diane Ransom

Robert Reiter

Delaware Valley Chapter

Al Carter

Edward Chaleff

Alfonso Clark *

Brian Crissup

David Flogaus

Timothy Hilbert

Robert Hodor

John Read

Marcus Schuermann

Robert Solomon

Everglades Chapter

Martin Bree

John Callahan

Dirk de Groen

Robert Feld

Charles Lonsdale

Troy Marsh *

Thom Smith

First Coast Chapter

Glenn Landers

Florida Suncoast Chapter

Charles Barnett III

David Condrack

Walter Kangas

Genesee Valley Chapter

John Murphy

Jon Coffin

Rick Coffin

James Colt

Philip Cornell

Timothy Moriarty

William O'Neill

Tina Reeves

Daniel Ruscitto

E. Dean Tassy

Golden Gate Chapter

David Neil Black

Arnaldo Burgos

Craig and Elizabeth Cooper

Dave Carlson

David Carli

Tom Escover

Gary Gehiere

James Herman

Kurt Hoofnagle *

Chris Hook

Douglas Shirachi

Hanif Subedar

Eric Wedel

Arnold Wieder

Great Plains Chapter

Rod Evans

Vernon Hermann

Tarun Kundhi

David and Linda Shields

Robert Valente

Green Mountain Chapter

Walter McNally

W. Reid Pepin

James Corlew

Chris Jones

Mark Mandabach

Hoosier Chapter

Dennis Brown

Michael Jack

David Shenberger

Houston Chapter

Matthew Furlong

John Galbraith

Hollis Hendrickson

Barry Norman

Jeff Otten

Roger Seward

Inland Empire Chapter

James Barrett

Justin Bingham

Stephen Schutz

Iowa Chapter

David Brighton

Jeffrey Daly

Jan Scott

Kansas City BMW Club

Joe Myers

Michael Staub

Chuck Vossler

LA Chapter

William Blowers

Kenneth Green *

Randall Harris

Clayton Hudson

Don and Wendy Jaquez *

John Lehne

Robbie Montinola

Richard O'Reilly

John Petersen

Robert Poulin

Wendell Salvador

David and Bonnie Schwartz

Steve Stepanian *

Lone Star Chapter

Bill Buck

Cliff Chew

Marc Leediker

Ben Oureshi

Chris Scotto

Peter Wright

Motor City Chapter

Jeff Cherny

Jerry Frank

Michiana Chapter

Jason Lilly

David and Janette Wilder

Mountain State Chapter

David Chenoweth

Roger Hickman

Jim Roueche

National Capital Chapter

Brendon Bengermينو

Mike Blasi

Erik and Glenna Boas

Marc Caden

Jeffrey Cannon

James Chew

Michael Eaton

Steven Flanagan

John Hartge

Francis John

Rafael Garces

Joe Geadrities

Stephan Gerhardt

Margaret Hartka

Cynthia Heller

Kelsy Hill

George Hovis

Todd Hutchison

Walter Jones

Carl Mecca

David Miller

John Pionzio

Thomas Pomeroy

Jeff Ramage
Paul Seto
Larry Spector
Ted Staib
Greg Thies
Tia Tin
Doug Verner
William Wender
Jim York

New Jersey Chapter

Warren Brown
Robert Brennan
David Embree
Laurence Engel
John Epstein
Eugene Klauser
Robert Krieger
Reid Kuder
Michael Mazzola
Jill Melnyk
Blair Meiser
David Raymond *
John Rieszer
Diego Saldarriaga
Stephen Sherry

New Mexico Chapter

Peter Wanco

New York Chapter

John and Dori Beckhard
Richard Di Liberto
Michael Dragone *
Walter Markes Jr.
Michael Pollock
Neville Thomas

Nittany Bimmers Chapter

Gary Oswald
Ted Pauley
Karl Shreiner
Edwin Ullom

North Star Chapter

Brian Carlson
Perry Juel
Robert Michels
Robert Tate

Northern Ohio Chapter

David Fisher in honor of Brian Morgan
Shaun Doherty
Dave Singleton

Old Hickory Chapter

Lora and David Yando

Oregon Chapter

Scott Huck
Kent June
Wendie Martin
Jim Scott
Barry Whitworth

Patroon Chapter

Andrew and Marilyn Mair
David Krupski*

Peachtree Chapter

James Eubanks
David Linton
Rolf Sannes
Nelson Chu
R.S. Chip Ritchie
Gary Beck

Pine Tree Chapter

Stephen Bolton
Daniel Morency *

Pocono Mountain Chapter

Chester Sobuta

Puerto Rico Chapter

Harry Bonkosky
Brian Carlson
Perry Juel
Robert Michels
Robert Tate

Puget Sound Chapter

Kenneth Baker
Gregory Burke
Robert Falk
Yanni Gholam
J. Stephen Knapp
Marc Kramer
Mark Metzger
Darko Spoljaric
Dell Thomas

Roadrunner Chapter

Donna Lawell
Grant Lowe
Stephen Menefee
John Milsted

Rocky Mountain Chapter

Douglas and Debra Bartlett
Keith Baski
Mike Clinger *

Ron Concialdi

Darren and Deborah Davenport *

Tad Kaminski

Goetz Pfafflin and Karen Shay

Chien Chi Stump

Sacramento Valley Chapter

John Duncan
James Wells
Pat de Witt

San Diego Chapter

Donald Duncan
Tom and Sue Fota
Richard Gehring
Ping and Lillian Gordo
Jonathan King
Nick Owen
James and Constance Paterson
Kim Schwarz
Thuong Tran
Nigel and Lucretia Woolf

Sandlapper Chapter

John Corvin
Tim and Joanne Dennison
Andrea Galehouse
Wayne and Karen Gentry
David Gilbertson
Brook Harmon
Debbie Harrison
John Howard
Watson Johnson
Thomas Lappin
Col Davis Moorhead
Mike Radecki
Walker Rayburn
Tony Waters
Nicole Weed in honor of Mr. Jaws

Sierra Chapter

John Wehlitz
Patricia Williams
George Worsham

Sierra Chapter

Melody Gustafson
Pat McGoff
Janet Shure

Sin City Chapter

James Barber

Smoky Mountain Chapter

Ronald Brandon
Capt. H.C. Lawrence Smith
James Wallace

St Louis BMW Club

Vic Cremeens
Steven Crock
Rob Handshy
Robert Herold
Duke Niedringhaus
Mark Timberlake

Sunshine Bimmers Chapter

Ronald Curtis
Philip Elliott
Sandra Herstowski in memory of Brian Herstowski
Gary and Vivian Merideth
Diedrich Von Soosten & Co*

Tarheel Chapter

James Bain
Mike Cain
Russell Edwards
Herman Paul Hoecke
Richard Karasek
Ray Korman
Amy Lester
Randy Lopez
William Lowe
Henry Madden
Christopher Masiero
Stacey Mason
Gerald Plotkin

Tejas Chapter

anonymous
Daniel Cantu
Fred Egloff
Hugh Fisher

Tidewater Chapter

R.S. Harnal
Charles Lucy
Dwight Riddick

Wasatch Chapter

Eric Schoenholz

White Mountain Chapter

Pete Basiliere

Windy City BMW

Mark Boden
Melchor Buen
Callan Campbell
Dave Farnsworth
Bryan Hunter
James Jelke
Jim Michener
David Sallmann
C. Marshall Smith
Garry Zditosk

**BMW Car Club
of America
Foundation**





TIRE RACK STREET SURVIVAL®

The BMW Car Club of America Foundation crossed a milestone in December 2013 by hosting the 101st Tire Rack Street Survival® school of 2013 and the 600th school of the program's 11-year history. Twenty-five students in Birmingham, AL, completed the one-day advanced teen driver education school, propelling the program past its 100-school goal for the year.

According to the most recent statistics available, more than 5,000 young drivers (ages 15-20) were involved in fatal car crashes, with more than 1,900 fatalities and 180,000 injured behind the wheel, according to the National Highway Traffic Safety Administration. To address the single largest killer of teens in America, The BMW Car Club of America Foundation developed a national non-profit driver education program aimed at teaching teens the skills they need to stay alive behind the wheel, now known as Tire Rack Street Survival®, 11 years ago.

The Tire Rack Street Survival® program is designed to teach students real-world elements of car control and enhance basic situational awareness, ultimately raising their enjoyment of driving. More importantly, the program improves a young driver's competence to react to unforeseen events and dangerous road conditions.

"We want students to understand how their actions govern a car's responses," said Bill Wade, national program manager. "As a result, they will become safer, more effective drivers on the road." Unlike other advanced driving schools, Tire Rack Street Survival® students use the vehicle they will drive most, either their own or one from a parent, so new skills can be directly translated to their own daily driving experiences. During the program, students maneuver their vehicles through a variety of real-road situations, including: advanced acceleration, turning and emergency breaking exercises, which are laid out with orange traffic cones in a closed parking lot. Drivers experience each exercise element several times in order to learn from their mistakes and improve their skills. There is no stopwatch or head-to-head competition with other drivers.

Tire Rack Street Survival's success in saving the lives of America's youth, one driver at a time, is made possible by the volunteers from The BMW Car Club of America, The Sports Car Club of America, The Porsche Club of America and other independent auto enthusiast groups. The program is also made affordable by generous support from Tire Rack, Michelin North America, Enterprise Rent-A-Car, BMW North America, the SCCA Foundation and Sprint.



✓ FOUNDATION NEWS

Michael Mitchel, Foundation Curator

For five years, the Foundation home was a 3,000 square foot office and warehouse in a commercial building. As time went on, it was clear we needed to move to a larger facility. Not only was this facility crammed with the Archive materials, but we also filled three storage units. In 2012, with one year left on our lease, we began our capital campaign.

On October 21, 2013, our dream became a reality. No more leasing: we were now the proud owners of a 15,000-square-foot office and warehouse we could call our own home! No more sharing a parking lot with other companies in the building (which we had a measly two spots allocated for our office). We can now host a car show in our own parking lot and surrounding property without bothering anyone! What is even better than having this new home is the fact we are literally right next door to the BMW Performance Center and across the street from the BMW Manufacturing plant. Yes, that is right, we share the fence line with the BMW Performance Center. We hear the squealing tires and rewing engines from the Performance Center cars on a regular basis...ahh, such ambient music for our office.

Although the excitement of having a new home was high for everyone involved, the Curator had a lot of anxiety about the move itself. We had a mountain of stuff from the Archives and office to move, some of it quite rare and fragile. We hired a professional moving company with vast experience moving museums. It took ten movers with two box trucks, along with a half-dozen Foundation employees and volunteers, to move 17 truckloads in four days. Let me repeat that – 17 truckloads in four days! Gone are the days when we moved with a few pickup trucks and half a dozen club members in one day. The moving crew, just like a well-rehearsed orchestra, did a phenomenal job moving everything. The Curator was able to rest easy



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with only a minor complaint or two about the move. All the important stuff made it safely to the new building. Goodbye to our small office and three storage units. For once, our entire Archive collection could be seen in just one place.

Oh, but the fun isn't over now just because we moved. We have a long road ahead of us to get our new space organized and into shape. Several volunteers worked as much as two weeks to help set up the general office area, display stuff in the showroom cabinets, hang pictures on the walls, organize our on-line store stock, and much more. Just like any home move, it will take us quite a bit of time to finish organizing everything. However, because of the size of the Foundation's Archives and because it continues to grow, it may never be fully organized.

The Foundation is comprised of three parts – Tire Rack Street Survival®, Preservation, and the Library, Archives, and Museum (LAM). This new facility will serve as the home base for Street Survival, as well as housing Preservation and the LAM of the Foundation. We currently have two cars on display in our showroom – a clone E30 M3 Art Car once raced by Ray Korman (this belongs to the Foundation), as well as a very clean example of an E30 325is on loan from a BMW CCA member. In the future, we plan to display many more cars and motorcycles for our museum.

The LAM is probably the largest collection of BMW-related materials outside of BMW AG's Classic in Germany. You ask, "What is in this collection?" Well,

you name it and we probably have it. Our collection has hundreds of brochures going back to the early days of BMW, a wall of shelves full of repair, parts, and wiring diagram manuals, as well as press kits, videos, magazine collections, chapter newsletters, tons of posters, prints, and artwork. We have all kinds of memorabilia: from die-cast models, BMW CCA Oktoberfest items, clothing, racing trophies, even a massive collection of broken race car parts – like a hood from an E92 M3 GT or a wheel from the E46 M3 GTR, and even a complete set of tires from the McLaren F1 GTR – the Ultimate BMW! Part of our database is listed on our website. Go to www.bmwccafoundation.org and visit the Archives page. Currently, we have approximately 4,500 items in the database. In our building, we easily have 30,000 to 40,000 items...a long road ahead for our Curator to catalog. The challenge has been set to see how long it will take the Curator to fill this building like he did in the old space!

If you are coming to SC to visit the factory, picking up a new car or taking a driving school at the PC, or simply just driving through SC, we invite you to stop by to see the Foundation's new home. We would be happy to show you around. Our hours are usually Monday through Friday, 8:30am to 5pm. After your tour, you can sign our wall of signatures.



DONATE NOW

DONOR INFORMATION

Names: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ Phone (evening): _____ Mobile: _____

Email: _____

This is my/our:

- Personal Company Foundation Gift

CREDIT CARD INFORMATION

American Express / Discover / MasterCard / Visa

Card No.: _____

Exp. Date: _____ Security Code: _____

Signature _____

GIFTS & COMMITMENTS

I (we) agree to contribute the total sum of \$ _____

Our contribution is for:

- The Full Benefit of the Campaign
 Street Survival
 Library/Archive/Museum

I (we) agree to pay our contribution:

- All at once
 Partial payment enclosed, please remind me for the remainder of my gift on _____/_____/_____

My gift will be paid over a period of:

- 1 year 2 years 3 years Monthly bank draft

Please remind me of my commitment:

- Monthly Quarterly July 1 Dec. 1

PLANNED GIFTS

- The BMW CCA Foundation is in my/our estate plan

Please send me information on:

- Bequest through a will Life Insurance
 Charitable Gift Annuity Charitable Remainder Trust
 Retirement Assets (IRA, 401K)
 Other: _____

GIFTS OF SECURITIES

The campaign encourages gifts of securities. For information about stock transfers please contact:

Louis Goldsman, Treasurer
foundation@goldsman.com
Or 805-499-3849

BMW CAR CLUB OF AMERICA FOUNDATION and STREET SURVIVAL TEEN DRIVER EDUCATION



a 501(c)(3) charitable organization
190 Manatee Court, Greer, S.C. 29651



You can also donate by phone at 864-329-1919 or online.



UPCOMING EVENTS

February 2014

22nd: Tire Rack Street Survival® in Kent, WA

March 2014

1st: Tire Rack Street Survival® Summit, Philadelphia, PA

9th: Tire Rack Street Survival® in Portland, OR

May 2014

17th: Tire Rack Street Survival® in Melvindale, MI

June 2014

16th - 20th: BMW CCA Oktoberfest in Beaver Creek, CO

28th - Tire Rack Street Survival® in Mechanicsburg, PA

For the latest schedule of Street Survival Schools,
please visit www.streetsurvival.org



Get involved and connect with us now:

864-329-1919

www.bmwccafoundation.org

www.streetsurvival.org



BMW CCA Foundation
190 Manatee Court
Greer, SC 29651