

*An Event Not To Be Missed*

# GENESIS

**BMW FROM THE BEGINNING**

Make plans to visit the most comprehensive collection of pre- and early post-war BMWs ever seen in North America.

Produced with sponsorship from The Werk Shop, Classic BMW of Plano, Texas, CocoMats, and Yokohama Tires, the BMW CCA Foundation has assembled twenty significant cars and four equally compelling motorcycles at their beautiful, newly air-conditioned museum in Greer, South Carolina.

Included among the rare classics on display are a 1930 3/15 PS DA2 Cabriolet, believed to be the oldest BMW in North America; three of BMW's race-dominating pre-war roadsters – a 319/1, a 315/1, and a 328; a Pebble Beach trophy-winning 503 cabriolet; a 507, two Baroque Angels; a pair of EMWs, likely the only ones in the United States, built by the Soviets in BMW's former factory in Eisenach; an Isetta 300; a race-prepared 1960 700, and more. Motorcycles include a race-winning R47 sport bike and an R2 single; a postwar R24 and a sidecar-and-trailer-equipped military R75.

The vehicles are supported by extensive archival photos and stories, and an audio tour is available for download to mobile phones. If you can't make it to the show, a virtual tour is available online at [www.bmwccafoundation.org](http://www.bmwccafoundation.org).

A beautiful, 166-page, full-color GENESIS exhibit book, written by Jackie Jouret, is also available from the BMW CCA Foundation store, in softcover or limited-edition hardcover.



*For more information, visit [www.bmwccafoundation.org](http://www.bmwccafoundation.org) or call 864-329-1919*